



Introduction & Product Offerings

Agenda

About ICICI Bank

ICICI Bank in USA



ICICI Bank - Our history

Development Bank

- ICICI Limited was set up by World Bank & Indian Industry as a development financial institution in 1955
- Lending primarily to industrial projects

Inception of ICICI Bank

- ICICI Bank - A separate commercial banking entity, set up in 1994
- ICICI Ltd merged into ICICI Bank in 2002
- First Indian company to be listed on NYSE ('IBN')



Today we are...

India's largest private sector bank

Balance sheet - USD 123.29 billion; PAT - USD 1.9 billion

Significantly held by FIIs - 38%

All financial services under one brand

Over 25 million customer accounts

Market cap: USD 20.9 billion; Capital adequacy at 17.0%

India's most technologically advanced bank

Equal to Sovereign rating: Moody's: Baa2 & S&P: BBB-



Universal Bank

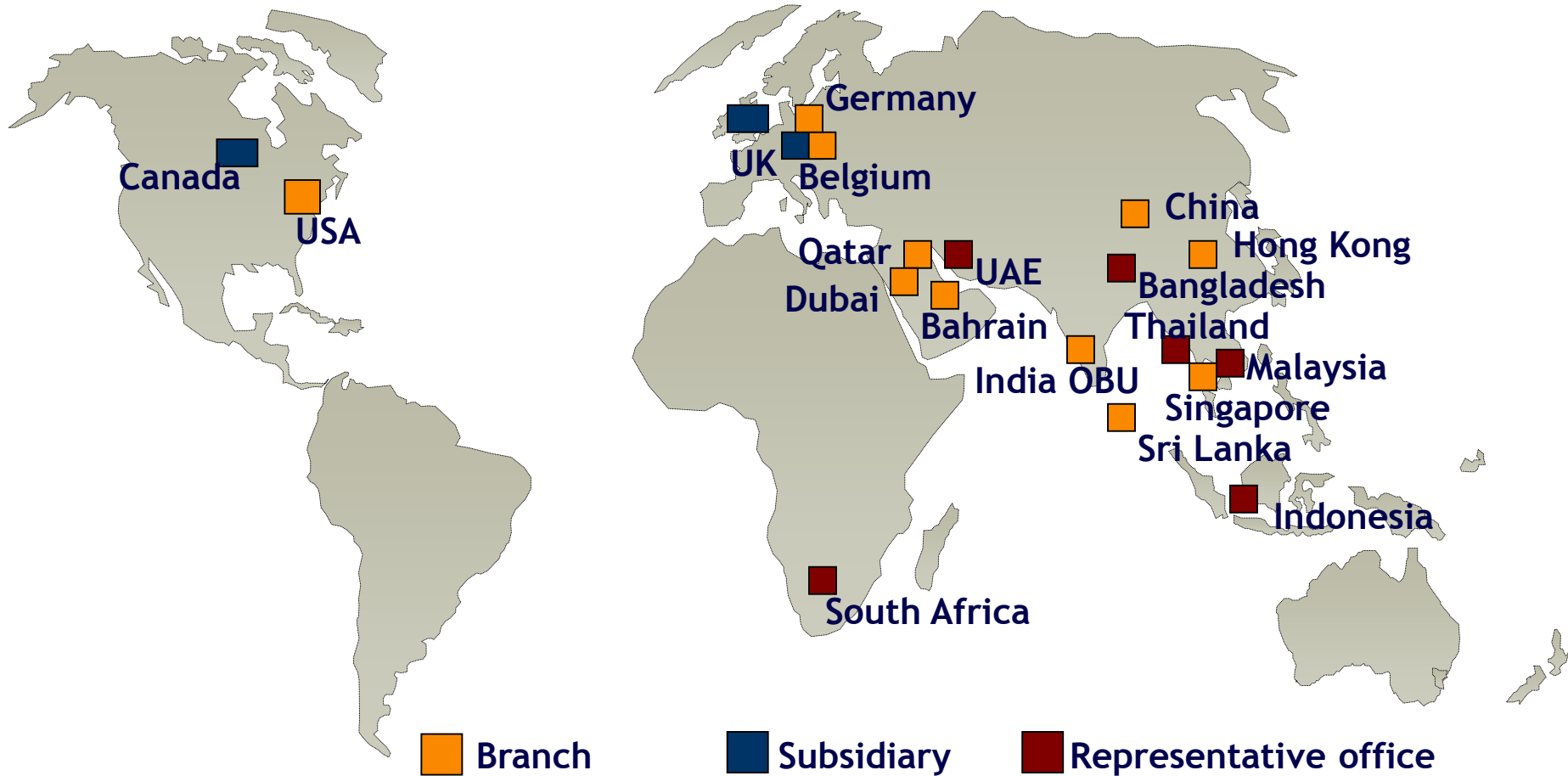
Group Structure



All financial services under one brand



Present in major global financial hubs



Operations spanning across 18 countries



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ICICI Bank in USA

Present in New York since 2008

Licensed to operate as 'branch of a foreign bank'

Existing direct relationships with large US MNCs

Offering comprehensive product suite in corporate banking and trade finance

Significant lending to Indian companies present in US

Your single point of contact for banking needs in India and 18 other countries across the globe



Product Suite

Corporate banking

- Term Loans
- Revolving credit facilities
- External Commercial Borrowings for Indian corporates
- Short Term Loans

Treasury

- Yankee CDs
- Remittance services

Comprehensive product suite

Trade Finance

- LC / SBLC / BG
- Buyer's / Supplier's credit
- LC Advising / Confirmation
- Bill discounting

Liability Offerings

- Fixed rate deposits
- Floating rate deposits
- Corporate checking accounts



NRI Services : A Range of Solutions

Paperless A/c opening

Highlights

- *Online paperless a/c opening for customers in US*
 - *Online form filling with upload of self attested KYC documents along with self funding*
 - *Online activation within 2 working days*
 - *Deliverables in hand within 10 days from activation*

First Bank to offer online paperless A/c opening

Comprehensive Product Suite

- *Rupee savings a/c - NRE & NRO*
- *Rupee Fixed deposits - NRE & NRO available in a range of tenures*
- *Foreign Currency Fixed deposits - available in 9 currencies including USD*
- *Premium A/cs*
 - *NRI Pro - Platinum debit card and benefits for family in India*
 - *NRI Premia - RRM, Preferential rates, Concierge services*
- *Range of investment Options* - Insurance, Home Loans, Mutual funds etc.*



NRI Services : Tailor-made Services

*24x7 cost free
access to
account*

- *Access to most of the banking transactions from the comfort of the home cost free, 24x7 using*
 - *Internet Banking*
 - *Video Banking*
 - *Phone Banking*
 - *Facebook Banking*

Highlights

1st to offer banking transactions to NRI customers through facebook

*Instant Money
Transfers*

- *Online money transfer tracking service www.Money2india.com*
- *Only channel for instant online money transfers to ICICI Bank accounts*
- *Competitive exchange rates*
- *Mobile App and Facebook transfers enabled*
- *Innovative Call and remit facility*
- *24x7 cost free service support*

Highlights

Largest online remittance service provider in India

First Bank to offer instant remittance to India



Accolades won



- The Best Service Provider - Risk Management, India at The Asset Triple A Transaction Banking, Awards.



Dun & Bradstreet

- Best Private Sector Bank in Global Business Development (private sector)



- Best Retail Bank in India, Best Microfinance Business award in Retail Financial Services



- 'Best Cash Management Bank in India'
- 'Best Trade Finance Bank in India'.



- Top Indian brand to be listed in the annual BrandZ's Top 100 Most Valuable Global Brands



Thank you

